

Form PTO/SB/08A		<b>Complete if Known</b>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)		Application Number	09/857,256
		Filing Date	01 June 2001
		First Named Inventor	Charles A. Eldering
		Group Art Unit	2617
		Examiner Name	Shang, Annan Q.
Sheet 1	of 2	Attorney Docket Number	T702-15

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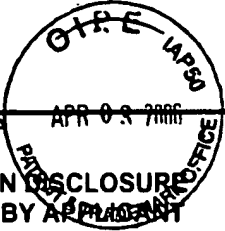
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Exr Initials	Foreign Patent Document			Name of Applicant of Cited Document	Date of Publication of Cited Document MM-YYYY
	Country Code	Number	Kind Code (if known)		
AS	WO	98721713A3		LEVILLE	11-1998

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS			
Exr Initials	Include Name of first Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), volume-issue number(s), page(s), date (in parentheses). If a book, also include publisher and city and/or county where published.		
	<del>Broadvision, "The Power of Personalization", 3 pgs.</del>		
	<del>RASKUTTI, BHAVANI, "Acquiring Customer Preferences for Information Filtering: a Heuristic-Statistical Approach", Proceedings of the 5<sup>th</sup> International Conference on User Modeling, Kailuna-Kona, HI, USA, Pgs 2-5, (January 1996), 3 pgs.</del>		
	<del>Engage Technologies, "About Engage Technologies", (Copyright 1997), 13 pgs.</del>		
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	<del>GALLAGHER, K., "A framework for targeting banner advertising on the Internet", System Sciences 1997, Proceedings of the Thirtieth Hawaii International Conference, Vol. 4, Pgs. 265-275, (January 7-10, 1997), 12 pgs.</del>		
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	<del>Aptex Software, "SelectCast for Commerce Servers", 2 pgs.</del>		

4/3/06

Examiner Signature		Date Considered	07/06/06
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T<sub>1</sub> - Place a check mark if complete document is in English; otherwise, place a letter "A" if only an English abstract is attached.



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				<b>Filing Date</b>	June 1, 2001
				<b>First Named Inventor</b>	Eldering, Charles A.
				<b>Group Art Unit</b>	2617
				<b>Examiner Name</b>	Annan Q. Shang
<b>Sheet</b>	1	<b>of</b>	1	<b>Attorney Docket Number</b>	T702-15

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